

How can learners quickly access the merchant's Online Store?



After students purchase a course, they can access the merchant's store through **five channels: Mobile Store (H5), Mini Program Store, Desktop Store, elink APP, and QQ Store** to enter the merchant's store.

I. Mobile Store (H5)

1. Method 1: [Students can obtain the course/store link] The merchant links the store to the sub - menu of the Official Account, or shares it in the Community or Moments. Students can enter the merchant's store by clicking the link or scanning the QR code.

● Operation path: Official Account/Poster/Course link, etc. — Click the link/scan the QR code — Enter the store

2. Method 2: [Follow the elink Official Account] If students cannot find the Official Account/store address/course link, they can follow the "elink Knowledge Assistant Official Account" to enter the merchant's store.

● Operation path: Follow the Official Account "elink Knowledge Assistant" — My Purchases — Find the course — Store homepage

3. Method 3: [Students bookmark the store] The merchant can set up a guide for students to bookmark the store. After bookmarking, students can enter the merchant's store through WeChat - Bookmarks.

● Operation path: AI Assistant — Settings — Store settings - Guide settings — Enable the guide to bookmark the store

image.png

II. Mini Program Store

[The merchant's elink store is connected to the WeChat Mini Program]. Students only need to search for the merchant's store name in the Mini Program to directly enter the merchant's elink store and find the purchased courses in "My Purchases" (free courses will not be displayed in My Purchases).

图3.png

III. Desktop Store

1. Method 1: [The merchant has opened a desktop store] If the merchant has opened a PC - version store, students can copy the merchant's course link/store link, open it directly in a computer browser, log in by scanning the WeChat QR code or using an account + password, and then click the icon to enter "My Purchases".

图4.png

2. Method 2: [The merchant has not opened a PC - version store] If the merchant has not opened a PC - version store, students need to copy the course/store link and open it in the PC - version of WeChat.

□□5.png

□□6.png

IV. elink APP

Students can download the "elink Learning APP" on their mobile phones. After logging in and selecting the student identity, they can see all the free/paid courses from the elink merchant's store in "My Courses" (Note: The merchant needs to enable the courses to be displayed in the APP; otherwise, students cannot view them after downloading).

- Merchant operation path: Desktop management console — Transactions — elink APP

image.png

- Student operation path: Search for "elink" in the app market/App Store — Download — Install — Log in — View courses on the homepage

cca7d59e5727f8d380cb449317c05bf2_14773800_1651122386.png

V. Access the store via QQ

Students can copy the merchant's store/course link/QR code and send it to QQ. Then they can click the link or scan the QR code to open the course. When accessing the

merchant's store via QQ for the first time, students need to log in with their account + verification code to merge their accounts (merge with their WeChat account). After the account merge, courses purchased with the WeChat account can also be directly viewed on QQ.

1. Method 1: Mobile QQ

Students can copy the merchant's store/course link/QR code and open it in Mobile QQ to directly enter the H5 store. They can query courses in the Personal Center - My Purchases.

 

2. Method 2: Desktop QQ

Students can copy the merchant's store/course link/QR code and open it in the PC - version of QQ. The system will automatically pop up a browser to open the PC - version store. Click the icon to enter "My Purchases".



Revision #2

Created 2026-06-08 04:34:51 UTC by Admin

Updated 2026-06-08 08:48:00 UTC by Admin