

What are the uses of product grouping?



(1) When merchants want to display a certain group of products to learners to facilitate their selection, they can use the Product Group 1 feature. When setting the jump link in the category navigation component for the configured product group, they can choose to jump to a specific product group page.

(2) You can share the entire product group page externally. Click: [Transactions] - [Product Management] - [Product Groups] - [Share] to share the group page.

image.png

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