

Tutorial on using the store navigation on the desktop



I. Function Introduction

Store navigation is a feature that allows merchants to customize the bottom navigation of their Online Store pages. You can set up to 6 navigation items. Through personalized navigation settings, you can guide users to quickly find the content they are interested in.

II. Purpose of Use

By setting up store navigation, merchants can categorize pages and guide users to browse pages on different topics.

III. Scenario Examples

Scenario 1: If a merchant's Online Store has a large number of products and activities, they can use store navigation to guide users through the pages. The store navigation can lead to the mini - homepage, course themes, or the latest content.

Scenario 2: Merchants can set up an event page and a course promotion page. Through store navigation, users can jump between the homepage, events, promotions, and their personal pages, guiding them to focus on the pre - set content.

IV. Operation Path

Merchant side: Desktop management console → Store → Store decoration → Desktop store → Store navigation

V. Usage Tutorial

Step 1:Click [Store management - Desktop - Store navigation] to enter the store navigation editing page.

image.png

Step 2:You can upload a navigation logo and view the effect above.

2.png

Step 3:You can customize whether to display the course search bar. If it is displayed, you can view the effect in the preview area.

3.png

Step 4:You can customize the navigation names and the pages they link to. You can also drag the navigation editing boxes with the mouse to adjust their order. You can add up to 6 navigation items.

4.png

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