

Tutorial on Using the Micro Page on the Desktop



I. Feature Introduction

Micro Pages are a feature that allows merchants to independently build personalized pages for their Online Stores. The content and display styles within Micro Pages can be customized by adding components. Multiple pages can be built within an Online Store, and navigation can be set up to enable page jumps.

II. Purpose of Use

Merchants can manage Micro Pages, including creating new pages, setting page parameters, decorating pages, sharing pages, deleting pages, and creating page copies.

III. Scenario Examples

Scenario 1: If a merchant has a large number of courses in their Online Store, they can use the [Store - Micro Pages] feature to customize the display settings.

Scenario 2: If a merchant's Micro Pages are quite similar, they can create copies of existing Micro Pages for quick duplication, saving time on repetitive operations.

Scenario 3: Multiple Micro Pages can be created. For example, one Micro Page can be dedicated to hosting course promotions, and another can be used to showcase the latest course content. Content can be categorized by theme, and multiple pages with different themes can be displayed in the store, enabling page jumps and saving users' time in searching for content, thus providing a better purchasing/browsing experience.

IV. Operation Path

Merchant side: Terminal Settings → Desktop Store → Page Management

V. Usage Tutorial

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Step 2: Click the 'Decorate' option to enter the store decoration page. There are various components to choose from. Click on a component to add and edit it. Click the [Save] button to save the Micro Page.

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To duplicate an existing Micro Page, find the page and click the 'Create Copy' option to create an identical Micro Page. If there are too many copies or a page is no longer needed, click the 'Delete' option to remove the Micro Page.

Note: The default store homepage cannot be deleted.

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Step 3: For created Micro Pages, the page name can be modified, and TDK settings can be adjusted. Good TDK settings can increase website clicks and rankings, making it more attractive to users with immediate needs.

Prerequisite for TDK settings: The TDK settings for courses and Micro Pages must be enabled in the desktop settings. If disabled, TDK settings cannot be made.

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Step 4: For created Micro Pages, the default homepage can be selected as the main page, or other pages can be set as the main page.

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Step 5:The created pages can be shared to view the effects.

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