

Content security and anti-theft



I. Overview of Content Anti-theft

In addition to the regular anti-theft functions such as scrolling text and fixed watermarks, elink also provides protection for course content and course links, covering audio courses, video courses, and live courses. It maximally ensures that the original content of merchants is not leaked or misappropriated.

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1. What does the anti-theft function refer to?

The purpose of the anti-theft function is to make it difficult for misappropriators to steal the audio, video, and live content of courses. Even if the content is stolen, it can help the copyright owner quickly find the students who stole the courses, which can be used as evidence for subsequent rights protection.

2. How to achieve content anti-theft?

By enabling the scrolling text, restricting the playback terminals, etc., the scrolling text will be displayed on the playback page, and the playback terminals will be restricted to prevent content theft.

II. Function Introduction and Operation Instructions

1. Anti-screen recording scrolling text

•Introduction: The anti-screen recording scrolling text displays copyright notices, student usernames, and student ID information on the course screen to prevent the course from being screen-recorded or misappropriated, greatly increasing the cost of piracy. At the same time, it can quickly track the information of pirates for subsequent rights protection.

•Operation instructions: Merchants can enable the anti-screen recording scrolling text settings on the course details page and select the style of the anti-screen recording scrolling text. After enabling, it will be displayed on the course screen throughout the playback.

[Tutorial on setting the anti-screen recording scrolling text](#)

2. Fixed watermark

▪ Introduction: Set a fixed watermark for live courses. It will always be displayed above the course during the live broadcast, highlighting the brand features. Enable the watermark for e-books and exams, and the username and user ID will be displayed when students view the courses.

- Operation instructions: Merchants can enable the live watermark in the general settings of live courses and select the watermark image, position, size, and transparency. After enabling, it will be displayed on the course screen throughout the playback. Enable the watermark protection on the details page of e-books or exams.

3. Anti-text copying

- Introduction: The anti-text copying function mainly restricts the copying, zooming, and saving of text and pictures in the course details.
- Operation instructions: Merchants can enable the anti-text copying function on the course details page of graphic, audio, and video courses.

4. Playback terminal restriction

- Introduction: Restrict the playback terminals of courses. Enable the 'Restrict course viewing on the PC store', and audio, video, and live courses cannot be played in the PC store. Enable the 'Only viewable on the APP', and video and live courses (including replays) can only be played on the elink APP.
- Operation instructions: Merchants can click to enable the 'Restrict course viewing on the PC store' in [Store - Copyright Protection]. When students enter the details page of audio, video, and live courses on the PC store and click to play, a prompt indicating that the course cannot be played will be displayed.

Merchants can restrict courses to be viewed only on the App or Mini Program in [Store - Copyright Protection - Terminal Restriction]Viewing(Supports elink Mini Program and eLive Mini Program). The course cannot be played on WeChat H5 or web pages.

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5. Playback domain anti-hotlinking

- Introduction: Playback domain anti-hotlinking means restricting the playback domain. When clicking to play a video, the system will verify the domain name of the video link. Videos from non-designated domains cannot be played.
- Operation instructions: Merchants can enable the protection in [Store - Copyright Protection - Domain Restriction]. Note that if this function is enabled, the video casting function will not be available.

6. Content encryption

- Introduction: elink's self-developed private content encryption technology encrypts and protects course content.
- Operation instructions: This encryption is a technical-level protection capability, and there are no specific function settings.

For original content, it is recommended to complete copyright registration in advance to better protect intellectual property rights.

If you have any questions about content anti-theft, please contact elink customer service. There will be on-duty operators available every day to help you solve the problems in a timely manner.

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