

# Computer-based store

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# Tutorial on using the store navigation on the desktop



## I. Function Introduction

Store navigation is a feature that allows merchants to customize the bottom navigation of their Online Store pages. You can set up to 6 navigation items. Through personalized navigation settings, you can guide users to quickly find the content they are interested in.

## II. Purpose of Use

By setting up store navigation, merchants can categorize pages and guide users to browse pages on different topics.

## III. Scenario Examples

Scenario 1: If a merchant's Online Store has a large number of products and activities, they can use store navigation to guide users through the pages. The store navigation can lead to the mini - homepage, course themes, or the latest content.

Scenario 2: Merchants can set up an event page and a course promotion page. Through store navigation, users can jump between the homepage, events, promotions, and their personal pages, guiding them to focus on the pre - set content.

## IV. Operation Path

Merchant side: Desktop management console → Store → Store decoration → Desktop store → Store navigation

## V. Usage Tutorial

**Step 1:**Click [Store management - Desktop - Store navigation] to enter the store navigation editing page.

image.png

**Step 2:**You can upload a navigation logo and view the effect above.

2.png

**Step 3:**You can customize whether to display the course search bar. If it is displayed, you can view the effect in the preview area.

3.png

**Step 4:**You can customize the navigation names and the pages they link to. You can also drag the navigation editing boxes with the mouse to adjust their order. You can add up to 6 navigation items.

4.png

# Newcomer's Guide to PC Online Store



**Step 1:** Register a Online Store: [https://admin.xiaoe-](https://admin.xiaoe-tech.com/helpCenter/problem?first_id=38&second_id=133&document_id=doc_5a100547a8b71_qai4S)

[tech.com/helpCenter/problem?first\\_id=38&second\\_id=133&document\\_id=doc\\_5a100547a8b71\\_qai4S](https://admin.xiaoe-tech.com/helpCenter/problem?first_id=38&second_id=133&document_id=doc_5a100547a8b71_qai4S)

**Step 2:** To activate the standalone PC website, you must first subscribe/renew the Premium Edition. Navigate to Terminal Settings > PC Store to activate the PC e-learning platform.

image.png

**Step 3:** Terminal Settings > PC Store, and configure the Mini Page, Store Navigation, PC Settings, and Footer Settings respectively.

image.png

**Step 4:** After configuration, click [Share] on the Mini Page and choose to copy the link to the PC e-learning platform or directly open the web address.

image.png

# Tutorial on using the footer settings



Footer customization supports three styles, namely the default template, Template 1, and Template 2. All three styles support customizing text content.

**Step 1:** Go to [Homepage] - [Terminal Settings] - [Desktop Store], and click [Footer Settings].  
image.png

**Step 2:** Select an appropriate template and edit the template content.  
image.png

**Step 3:** Click Save and Enable. The template will be successfully enabled.

spacer.gif

# Tutorial on Using the Rich Text Component



You can use rich text to achieve personalized and flexible page decoration. For example, you can create posters and event pages. There's no limit to what you can imagine, and nothing is beyond its capabilities.

1.png

2.png

# Tutorial on Using the Tutor Special Topic



The tutor special topic component offers two styles: horizontal and vertical. Each style supports four background colors and allows a maximum of 10 teachers to be added.

## ● Style 1:

1.png

## ● Style 2:

2.png

The display effect on the PC website is as shown in the following figure:

3.png

4.png

# Tutorial on Navigating Settings for the Online Store on Desktop



## I. Function Introduction

Store navigation is a function that allows merchants to independently set the bottom navigation of the online store page. A maximum of 6 navigation items can be set. Through personalized navigation settings, users can be guided to quickly find the content they are interested in.

## II. Purpose of Use

By setting the store navigation, merchants can categorize the pages and guide users to browse pages of different themes.

## III. Scenario Examples

Scenario 1: If a merchant has a large number of products and activities in their online store, they can use the store navigation to guide users through the pages. The store navigation can lead to the mini homepage, course themes, or the latest content.

Scenario 2: Merchants can set up an event page and a course promotion page. Through the store navigation, users can jump between the homepage, events, promotions, and their personal pages, guiding them to focus on the pre - set content.

## IV. Operation Path

Merchant side: Merchant backend → Terminal settings → PC store → Store navigation

## V. Usage Tutorial

**Step 1:**Click [Store - PC store - Store navigation] to enter the store navigation editing page;

image.png

**Step 2:**You can upload the navigation logo and view the effect above.

PC-2.png

**Step 3:**You can customize whether to display the course search bar. If it is displayed, you can view the effect in the preview area.

PC-3.png

**Step 4:**You can customize the navigation names and the pages they link to. You can also click and drag the navigation editing boxes with the mouse to adjust their order. A maximum of 6 navigation items can be added.

2.png

# Tutorial on Using the Micro Page on the Desktop



## I. Feature Introduction

Micro Pages are a feature that allows merchants to independently build personalized pages for their Online Stores. The content and display styles within Micro Pages can be customized by adding components. Multiple pages can be built within an Online Store, and navigation can be set up to enable page jumps.

## II. Purpose of Use

Merchants can manage Micro Pages, including creating new pages, setting page parameters, decorating pages, sharing pages, deleting pages, and creating page copies.

## III. Scenario Examples

Scenario 1: If a merchant has a large number of courses in their Online Store, they can use the [Store - Micro Pages] feature to customize the display settings.

Scenario 2: If a merchant's Micro Pages are quite similar, they can create copies of existing Micro Pages for quick duplication, saving time on repetitive operations.

Scenario 3: Multiple Micro Pages can be created. For example, one Micro Page can be dedicated to hosting course promotions, and another can be used to showcase the latest course content. Content can be categorized by theme, and multiple pages with different themes can be displayed in the store, enabling page jumps and saving users' time in searching for content, thus providing a better purchasing/browsing experience.

## IV. Operation Path

Merchant side: Terminal Settings → Desktop Store → Page Management

## V. Usage Tutorial

image.png

**Step 2:** Click the 'Decorate' option to enter the store decoration page. There are various components to choose from. Click on a component to add and edit it. Click the [Save] button to save the Micro Page.

image.png

To duplicate an existing Micro Page, find the page and click the 'Create Copy' option to create an identical Micro Page. If there are too many copies or a page is no longer needed, click the 'Delete' option to remove the Micro Page.

**Note: The default store homepage cannot be deleted.**

image.png

**Step 3:** For created Micro Pages, the page name can be modified, and TDK settings can be adjusted. Good TDK settings can increase website clicks and rankings, making it more attractive to users with immediate needs.

Prerequisite for TDK settings: The TDK settings for courses and Micro Pages must be enabled in the desktop settings. If disabled, TDK settings cannot be made.

5.png

image.png

**Step 4:** For created Micro Pages, the default homepage can be selected as the main page, or other pages can be set as the main page.

image.png

**Step 5:**The created pages can be shared to view the effects.

image.png

9.png

# Can users pay to purchase courses in the PC version of the Online Store?



After accessing a paid course on a computer browser, when you click the purchase button, a QR code will pop up to guide you to scan it with your mobile WeChat. After scanning, you will enter the course page on the WeChat mobile app to complete the payment. Currently, only mobile WeChat payment is supported. Payment via the PC is not available for now. Moreover, the only supported payment method is WeChat Pay. Alipay or bank card payments are not supported.

# Can the footer of the PC version of the online store be customized?



Hello, the footer of the PC version of the online store supports customization. Currently, there are 3 footer templates available for merchants to choose from. For detailed operations, please refer to the following tutorial:[https://admin.xiaoe-tech.com/helpCenter/problem?first\\_id=256&second\\_id=303&document\\_id=doc\\_5e5dfbaf202c5\\_LIBrl](https://admin.xiaoe-tech.com/helpCenter/problem?first_id=256&second_id=303&document_id=doc_5e5dfbaf202c5_LIBrl)

# What interactive tools are supported in the online store on the desktop version?



Currently, the interactive tools available in the PC version of the Online Store include:

Workbooks, Exams, Forms, Check-ins, Certificates, Interactive Tests, Exercises, Paid Q&A, Event Management, and Communities.

Note: Currently, all these features are supported in the form of H5.

# Can users send voice messages when watching live courses in the PC version of the Online Store?



The instructor has enabled the [User Voice Chat] function for the live course. Users watching the live course via a desktop browser can also send voice messages to participate in discussions.

# What scenarios are the store navigation of the PC version of the online store applicable to?



If there are many products and activities in the Online Store, you can use the store navigation to guide users to relevant pages. The store navigation can direct users to Mini Pages, knowledge products, product groups, or custom links.

# Tutorial on Using the Online Store Navigation



## I. Function Introduction

Store navigation is a function that allows merchants to customize the bottom navigation of their online store pages. You can set up to 5 navigations. Through personalized navigation settings, you can guide users to quickly find the content they're interested in.

## II. Scenario Examples

If your online store has a large number of products and activities, you can use the store navigation to guide users through the pages. The store navigation can direct users to the mini homepage, course themes, or the latest content.

For example, you can set up an event page and a course promotion page. With the store navigation, users can switch between the homepage, events, promotions, and their personal pages, guiding them to focus on the pre - set content.

## III. Operation Steps

Step 1: Click 'Store Management' - 'Desktop' - 'Store Navigation' to enter the store navigation editing page.

1.png

Step 2: Upload the navigation logo and view the effect above.

1.png

Step 3: You can customize whether to display the course search bar. If it's set to display, you can view the effect in the preview section.

2.png

Step 4: You can customize the navigation names and the pages they link to. You can also drag the navigation editing boxes with the mouse to adjust their order. You can add up to 5 navigations.

4.png

# Tutorial on Using Micro Pages



## I. Function Introduction

Mini Pages are a feature that allows merchants to independently build personalized pages for their Online Stores. The content and display styles within Mini Pages can be customized by adding components. Multiple pages can be built within an Online Store, and navigation can be set up to enable page jumps.

## II. Purpose of Use

Merchants can manage Mini Pages, including creating new pages, setting page parameters, decorating pages, sharing pages, deleting pages, and creating page copies.

## III. Scenario Examples

Scenario 1: If a merchant has a large number of courses in their Online Store, they can use the [Store - Mini Pages] feature to customize the display settings.

Scenario 2: If a merchant's Mini Pages are quite similar, they can create copies of Mini Pages for quick duplication, saving time on repetitive operations.

Scenario 3: Multiple Mini Pages can be created. For example, one Mini Page can be dedicated to hosting course promotions, and another can be used to showcase the latest course content. Content can be categorized by theme, and multiple pages with different themes can be displayed in the store, enabling page jumps and saving users' time in finding content, thus providing users with a better purchasing/browsing experience.

## IV. Operation Path

Merchant side: Merchant backend → Store management → Desktop version → Mini Page list

## V. Usage Tutorial

### 3.png

**Step 1:**Click [Store management - Desktop version - Mini Page list] to enter the store's Mini Page section. There is a default store homepage. Click the 'Decorate' option to enter the decoration and editing page, or you can create a new page to enter the decoration and editing page.

-PC1.png

-PC2.png

**Step 2:**Click the 'Decorate' option to enter the store decoration page. There are various components to choose from. Click on a component to add it and edit it. Click the [Save] button to save the Mini Page.

-PC3.png

If you want to copy an existing Mini Page, find the page and click the 'Create copy' option to duplicate an identical Mini Page. If you have created too many copies or no longer need a page, click the 'Delete' option to remove the Mini Page.

Note: The default store homepage cannot be deleted.

-PC4.png

**Step 3:**For created Mini Pages, you can modify the page name and set TDK. A good TDK setting can increase website clicks and rankings, and attract users with immediate needs to visit the website.

Prerequisite for setting TDK: You must enable the TDK settings for courses and Mini Pages in the desktop - side settings. If it is disabled, you cannot set TDK.

-PC5.png

-PC6.png

**Step 4:**For the created Mini Pages, you can select the default homepage as the main page or set other pages as the main page.

-PC7.png

**Step 5:**After creating a page, you can share it to view the effect.

PC-8.png 5.png