

Elink Live Streaming Background Play Usage Tutorial



I. Feature Introduction

The eLink Live Mini Program allows users to continue playing live broadcasts or live replay even when the Mini Program is sent to the background.

II. Purpose of Use

Reduce the bounce rate of the live broadcast room and increase users' stay time in the live broadcast.

III. Use Scenarios

Switch the live broadcast room to play in the background, enabling users to listen to the live broadcast while replying to WeChat messages or using other mobile apps.

IV. Usage Tutorial

1. Users enter the eLink Live broadcast room.
2. Click the background icon in the video area. The audio will continue to play even after exiting the Mini Program. (If you want to switch back to the video mode, click the button at the end of the screen to switch back to the video.)

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