

Private domain mini-program

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Goose Live Mini Program

Elink Live Streaming Usage Tutorial



Related documents:

[Usage tutorial for full - screen interaction in elink Live](#)

[Usage tutorial for background playback in elink Live](#)

[Usage tutorial for setting group to - do items in elink Live](#)

[How to obtain the path to configure the elink Live Mini Program?](#)

I. Function introduction

The elink Live Mini Program is a live - streaming efficiency tool. It supports one - click live streaming, allows students to watch live broadcasts, and enables the creation of live streams. It also has functions such as appointment reminders, providing users with a better live - streaming experience. (Merchants and students can use it directly without application and no technical service fees are charged for the time being.)

II. Purpose of use

Enable instructors to start live streams and students to watch live broadcasts in the Mini Program, lower the threshold for starting/watching live streams, and at the same time enhance the live - streaming experience, helping merchants conduct live streams more conveniently.

III. Usage scenarios

Scenario 1:[Merchants start live streams quickly]After merchants with existing stores create a live stream, if instructors want to start the live stream on the mobile side, they can use the [elink Live Mini Program] to start the live stream with one click, saving the cumbersome process.

Scenario 2: [Students watch live broadcasts]Currently, when students watch live broadcasts, there are problems such as difficulty in finding the h5 entrance and difficulty in saving. By using the [elink Live Mini Program], students can view all the live broadcasts they need to participate in without worrying about not being able to find the live stream.

Scenario 3: [Individual users experience quickly]Merchants who do not have a store and want to purchase elink - related products can use the [elink Live Mini Program] to quickly create a live stream for experience.

IV. Operation paths

Path 1 (Created in the Online Store):

Store live stream:Create a live stream (on the PC management console) - Go to the live stream - Select [elink Live Mini Program] for the lecture - Start the live stream;

Students watch the live stream: Scan the QR code/Click the link/Search - Enter the [elink Live Mini Program] - Enter the live - streaming room - Watch the live stream;

01.png

Path 2 (Created in the Mini Program):

Create a personal live stream: Enter the [elink Live Mini Program] - Create a live stream - Start the live stream.

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V. Usage tutorials

(1) Tutorial for store live streams

Step 1: Create a live - streaming room and select the Mini Program to start the live stream

1. Enter the [Live - streaming settings]

1) Enter the merchant management background, select [Live stream] - [New live stream], fill in the information to complete the creation of the live - streaming room, and enter the live - streaming room details page;

2) Find [Go to the live stream] in [More] of the target live - streaming room that has been created, and click to enter the [Live - streaming settings].

image.png

2. Select [Go to the live stream] of the [elink Live Mini Program]

After entering [Live - streaming settings] - [Live - streaming method], click the [Go to the live stream] button under the [Start live stream on mobile] module, and scan the code with your mobile WeChat to enter the live - streaming room and automatically become the instructor.

image.png

*The QR code can be shared with friends. After friends scan the code, they will automatically become the instructor of the live - streaming room.

Step 2: Start the live stream

After the instructor enters the live - streaming room, click [Start live stream] to start the live - streaming push.

1. Enter through the QR code:

29.png

2. Enter by searching for "elink Live Mini Program" on WeChat:

03.png

(2) Tutorial for students to watch live broadcasts

1. Enter the live - streaming room through the link:

image.png

22-2.png

2. Enter the live - streaming room through the QR code:

image.png

3. Enter by searching for the elink Live Mini Program on WeChat:

24.png

(3) Tutorial for individual users to start live streams

1. Individual users start live streams

(1) Start the live stream immediately

Enter the home page of the [elink Live Mini Program], click "+", a selection pop - up window will appear. Select [Start live stream immediately], fill in the relevant information, and then click [Start live stream immediately] to start the live stream.

25-1.png

(2) Schedule the live stream

Enter the home page of the [elink Live Mini Program], click "+", a selection pop - up window will appear. Select [Schedule live stream], fill in the relevant information, and then click [Schedule live stream]. You will automatically return to the home page. Find the live - streaming room and click to enter the live - streaming start page. Click [Start live stream] to start the live stream.

25-2.png

25-3.png

2. Share the personal live stream with students

(1) Share when starting the live stream immediately

After you start the live stream, click the share button in the live - streaming room to share the live - streaming room with friends.

(2) Share when scheduling the live stream

After you create the live - streaming room, click the share button in the live - streaming room to share the live - streaming room with friends.

26.png

Elink Live Streaming Background Play Usage Tutorial



I. Feature Introduction

The eLink Live Mini Program allows users to continue playing live broadcasts or live replay even when the Mini Program is sent to the background.

II. Purpose of Use

Reduce the bounce rate of the live broadcast room and increase users' stay time in the live broadcast.

III. Use Scenarios

Switch the live broadcast room to play in the background, enabling users to listen to the live broadcast while replying to WeChat messages or using other mobile apps.

IV. Usage Tutorial

1. Users enter the eLink Live broadcast room.
2. Click the background icon in the video area. The audio will continue to play even after exiting the Mini Program. (If you want to switch back to the video mode, click the button at the end of the screen to switch back to the video.)

Tutorial on Using Full-screen Interaction in elink Live



I. Feature Introduction

Supports interaction with students/instructors while watching in full - screen mode, enhancing the viewing experience and the atmosphere in the live - streaming room

II. Purpose of Use

1. Improve the viewing experience
2. Enhance the atmosphere in the live - streaming room

III. Use Scenarios

Scenario 1: Excellent full - screen viewing effect for live - streaming with courseware. Interact with the teacher/other students while watching the live - stream

Scenario 2: Full - screen viewing during live commerce to enhance the atmosphere in the live - streaming room and assist merchants in sales

IV. Operation Path

Instructor/Student End: eLink Live ? Click 'Full - screen' in the video area ? Watch in full - screen mode

Instructor/Student End: H5 Live - streaming Room ? Click the 'Full - screen Interaction' button ? Jump to eLink Live ? Watch in full - screen mode

V. Usage Tutorial

1.png

1. Enter the H5 live - streaming room ? Click 'Full - screen Interaction' ? Jump to eLink Live in full - screen mode
- 2(1).png

2. Enter the eLink Live live - streaming room ? Click 'Full - screen' in the video area ? Watch in full - screen mode

3(1).png

Tutorial on Using Group To-dos in elink Live Settings



I. Feature Introduction

WeChat group administrators can set a Mini Program as a group task.

II. Purpose of Use

Pin the Mini Program entry to the message area to ensure the check-in rate of the Mini Program card.

III. Use Scenarios

If a merchant has its own WeChat communities, the administrator can set the live streaming room of elink Live as a group task for the corresponding community, pinning the live streaming room entry so that it won't be buried by other messages.

IV. Usage Tutorial

1. Users enter the elink Live streaming room and click [...] in the upper - right corner to share the live streaming room card to the group chat.

mtY4odg1mdq5nd

2. The group administrator sets the shared live streaming room card in the group chat as a group task.

3. The Mini Program entry will be pinned above the discussion area of all group chat users to ensure that all group members can see it. The 'Complete' button will only appear after users click to enter the Mini Program. Clicking 'Complete' will make the group task disappear.