

What's the difference between the product statistics and order statistics in the store for promoters?



Product statistics and order statistics in the promoter store management

Product statistics: Usually refers to the statistics of data such as the inventory, sales volume, and sales revenue of all products in the store to understand the sales and inventory status of products.

Order statistics: Focus more on the statistics of customers' purchasing behavior, including the number of orders, order amount, order source, etc. To analyze customers' purchasing habits and preferences.

Therefore, product statistics and order statistics differ in terms of focus and statistical content.

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