

# Tutorial on Recruiting Promoters for Live Streaming Rooms



## I. Feature Introduction

Supports merchants in recruiting promoters during live streaming in the store.

## II. Purpose of Use

Enables the conversion of high - quality users into promoters during merchants' live streaming, or allows merchants to specifically launch a live stream to recruit promoters.

## III. Usage Tutorial

### 1. Merchant Side:

? Store Management - Marketing - Marketing Tactics - Promoters - Promoter Management - Promoter List - Recruitment Rules **Enable promoter recruitment and configure recruitment rules.**

1.png

? Store Management - Live Streaming - Create a New Live Stream or Live Stream Management. Create or select a live stream - Enter the operation settings **Enable the setting for recruiting promoters**

2.png

### 2. User Side:

Watch the merchant's live stream - Click the [Promoter] entry to complete the application process.

image.png

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