

How to set up promoter levels?



1. Enter the merchant management backend

Click [Marketing Center] - [Group Settings] - [Level Settings].

1.png

2. Select template rules or customize rules

?Template rules? meet the requirement of ?Unified level rules for all groups?. After the ?Template rules? are set, they can be referenced by multiple groups simultaneously. ?Template rules? can only be modified, not deleted.

Example: Three groups, A, B, and C, all use the same template. If the merchant modifies a certain field in the template rules for Group A, the changes will also take effect for Groups B and C.

2.png

?Customized rules? meet the requirement of ?Different level rules for different groups?. After the ?Customized rules? are set, each group can set one customized rule.

Example: Three groups, A, B, and C, all use their own customized rules. If the merchant modifies a certain field in the customized rules for Group A, Groups B and C will not be affected.

3.png

3. Set the level name, upgrade conditions, and default ratio

4.png

Explanation of upgrade conditions:

(1) After the merchant modifies the upgrade conditions, the promoters' levels will automatically be upgraded to the corresponding levels when the conditions are met.

(2) Before the merchant modifies the upgrade conditions, the levels of promoters who have already met the modified upgrade conditions will not change immediately after the modification. Promoters may be automatically upgraded when any one or more of the following scenarios occur:

- After the merchant modifies the conditions, the promoter actively enters the promotion center.
- After the merchant modifies the conditions, the promoter successfully invites a customer.
- After the merchant modifies the conditions, the promoter successfully develops a subordinate.
- After the merchant modifies the conditions, the promoter generates a new promotion order.

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