

How to generate a promotion link?



1. Merchants can generate a promotion link/QR code for a specific product for a promoter in the backend to help the promoter quickly spread and share it and invite customers. Navigate to [Marketing Center - Promoters], find the promoter information, and then click [... - Generate Product Link]. Currently, promotion links/QR codes can only be generated for communities, articles, audio, videos, live broadcasts, memberships, columns, super columns, event management, combined products, physical products, service products, e-books, courses, super memberships, camps, valuable coupons, offline courses, class courses, AI interactive courses, and course packages.

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2. Students can enter a specific course in the merchant's H5 online store and generate a promotion link/QR code for the product. As shown in the figure below.

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