

What is the process for a flash sale event?



A flash sale event consists of two phases: the pre - sale phase and the sales phase.

Set a period of time before the event starts (e.g., 48 hours) as the pre - sale phase (the pre - sale time can be selected from 0 - 24 hours). A countdown will be displayed on the course details page to create a tense promotional atmosphere. You can also activate the "Reservation" feature to guide users to follow the Official Account to obtain the qualification to participate in the event and receive notifications before the event starts (the reminder time can be set to notify users 0 - 30 minutes in advance). During the sales phase of the event, the low price and time limit will stimulate an increase in the traffic and sales volume of the Online Store.

Revision #2

Created 2026-06-08 04:28:00 UTC by Admin

Updated 2026-06-08 08:41:39 UTC by Admin