

What are some examples of scenarios where redemption codes can be used?



1. An online store wants to expand its sales channels. By using the redemption code function, it packages some courses and coupons into gift packs. Users can claim the gift packs after obtaining the redemption codes.
2. The store operator prints the redemption codes on beautiful gift cards and sells them on other e-commerce platforms and through offline channels. By leveraging the traffic from other channels, the store can attract more customers and increase sales.
3. Provide free access to paid courses for certain users, such as those who have made offline payments.

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