

Valuable coupons

- [Which marketing tools support paid coupons?](#)
- [What is the order status after placing an order with a valuable coupon?](#)
- [Which store decoration capabilities are supported for paid coupons?](#)
- [Are price adjustments allowed for products participating in marketing campaigns?](#)

Which marketing tools support paid coupons?



Currently, paid coupons support coupons, promo codes, Joint Orderg, limited-time discounts, product recommendations, payment rewards, and promoters.

Other marketing tools are not supported for now.

What is the order status after placing an order with a valuable coupon?



Paid coupons are delivered by the system. After placing an order, the learner's end will show a status of [Pending receipt].

Which store decoration capabilities are supported for paid coupons?



Currently, store component decoration is not supported. However, merchants can place paid coupon links in components that support custom links.

Are price adjustments allowed for products participating in marketing campaigns?



Currently only supports Price adjustments for "valued coupons" under certain restrictions Price adjustments for other products will be gradually available in the future.

Note: The price adjustment restrictions for products participating in different marketing campaigns are as shown in the figure:

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