

Redeem code

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Does the redemption code support information collection?



Redeem codes support the use of the information collection function. However, only one course can be added to the redemption benefits of this redeem code, and the information collection feature must be enabled for this course. If more than one course is added to the benefits, information collection will not be carried out.

If multiple courses are selected when creating a redemption code, can one code be used to redeem all the courses?



Yes, all the courses added when creating the redemption code can be redeemed.

Where can I increase the quantity of redemption codes?



On the list page of the Marketing Center - Redeem Codes, you can add them in [Code Library] - [Add Inventory].

If a user purchases a course with a coupon redeemed by a redemption code, can the promoter still receive a commission?



Yes, it is supported. After using the coupon for deduction, the referral commission is calculated based on the actual amount paid by the user.

What is the maximum inventory that can be added for the redemption code?



The maximum number of inventory that can be added at one time for a redemption code is 10,000, and the maximum cumulative inventory that can be added is 100,000.

The redemption code activity has ended. How can I delete it?



In the Admin Console, go to [Marketing Center] - [Redeem Codes] - [Delete]. Once deleted, the codes will no longer be displayed. Please operate with caution.

How to invalidate a batch of redemption codes?



In the management console, go to [Marketing Center] - [Redeem Codes] - [Deactivate]. This operation will not affect used codes, but unused ones will be deactivated. Please proceed with caution.

Can I use the existing coupons in the coupon library when creating and adding coupons in the redemption code?



Yes, it already supports directly invoking existing coupons using redemption codes.

Can the redemption code be used simultaneously with other marketing campaigns?



Redeem codes are not eligible for use in conjunction with other marketing campaigns.

Can the redemption code be transferred to others for use?



Yes, but each redemption code can only be used once.

Does the Mini Program support redemption codes?



Yes, the Mini Program supports redemption codes.

Where can I view the redeemed courses and coupons?



Hello, the products redeemed by users can be viewed in [Personal Center > My Purchases] on the course page or the store homepage. The redeemed coupons can be viewed in [Personal Center > Coupons].

Where can I redeem the redemption code?



Hello, users can click [Personal Center] - [Redeem Center] at the bottom of the store homepage or in the upper right corner of the course, then click on the redemption code field and enter the redemption code to complete the redemption. Each redemption code can only be used once.

How to use the redemption code feature?



(1) Create a redemption code. Log in to the backend, click [Marketing Center] - [Redemption Codes] to enter the redemption code list page.

(2) Click [Create New Redemption Code] to enter the redemption code editing page and create a redemption code on your own. (Once a redemption code is created and used, both the inventory and redemption benefits can only be increased, not decreased. Please set them carefully.)

(3) Click [Code Library] on the redemption code list page to view the usage of redemption codes. If you want to increase the number of redemption codes, click [Add Inventory] to add to the inventory.

(4) Click [Code Library] of a redemption code to copy and send the redemption code to the corresponding users for use.

For detailed information, please refer to: [Redemption Code Usage Tutorial](#)

What are some examples of scenarios where redemption codes can be used?



1. An online store wants to expand its sales channels. By using the redemption code function, it packages some courses and coupons into gift packs. Users can claim the gift packs after obtaining the redemption codes.
2. The store operator prints the redemption codes on beautiful gift cards and sells them on other e-commerce platforms and through offline channels. By leveraging the traffic from other channels, the store can attract more customers and increase sales.
3. Provide free access to paid courses for certain users, such as those who have made offline payments.

What are redemption codes?



A redemption code is a combination of numbers or letters. Users can use redemption codes to redeem courses, coupons, and other benefits in the online store. Store operators can distribute redemption codes to users by selling them on other platforms or printing offline gift cards.