

What is the statistical principle of the Invitation Influencer Ranking?



1. Free courses: The number of users who enter the live streaming details page through the live streaming courses, live streaming links, and poster QR codes directly shared by the inviter.
2. Paid courses: The number of users who successfully place orders through the live streaming courses, live streaming links, and poster QR codes directly shared by the inviter.

Note:

- 1) Orders placed at 0 yuan after coupon deduction are excluded.
- 2) The purchase quantity of buy - get - free orders will be accumulated in the number of invited users, but the lists of buyers and recipients of buy - get - free orders will not be exported.

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