

Tutorial on Using Voice Live Streaming



I. Function Introduction

Students can participate in the live voice broadcast in real - time. Teachers can explain course content with courseware in the live - broadcast room and interact with students by sending voice, text, courseware, and videos in real - time.

II. Purpose of Use

The voice broadcast - courseware mode is a relatively lightweight live - broadcast form, suitable for live - broadcast content that does not require a camera. Merchants can upload courseware and send voice and other content in the live - broadcast room to interact with students.

III. Usage Scenarios

It is suitable for live broadcasts with a large amount of voice, text, and pictures. After uploading text & courseware, instructors can explain in the form of voice.

IV. Operation Path

Merchant side: Merchant background → Create voice live broadcast → Start live broadcast

V. Usage Tutorial

Step 1: Create a live broadcast (Management background)

1. Enter the store management background, click [Live broadcast] - [New live broadcast];

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2. Select the [Voice Live Broadcast] mode, fill in relevant information (basic information, product information, listing settings), and click Save to complete the creation of the live broadcast;

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Step 2: Share the live broadcast (Management background)

1. After the creation is completed, on the live - broadcast details page, click the [Share] button to get the QR code and link of the live - broadcast room, and share them with students;

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2. H5 - end sharing

On the mobile - phone side, you can get the live - broadcast invitation card and share it through channels such as Moments, WeChat groups, and Official Accounts

Method for creating an invitation card: [Live - broadcast room] → [Invitation influencer list] → [Click the share course button] → Long - press the picture to save → Send and share

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Step 3: Instructors start the live broadcast (H5, Web side)

1. Web - side voice live - broadcast room

(1) Enter the web live - broadcast room

After creating a voice live broadcast, the instructor clicks [Live - broadcast settings] - [Live - broadcast method] - [Start the live broadcast by myself], selects the web side, opens the live - broadcast room address, scans the QR code with WeChat to log in, and then enters the live - broadcast room page, and clicks [Start live broadcast];

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(2) Send voice

Click the microphone icon to start voice recording;

Click to end voice recording. Click [Complete] to finish voice recording, click [Cancel] to cancel sending;

After voice recording is completed, click the send button to send the voice, click [Cancel] to cancel sending

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(3) Courseware display

Click [Open courseware] at the bottom of the live - broadcast room to upload pictures, supporting single - picture or multi - picture upload;

After uploading, click the left and right arrows in the courseware display area to turn pages, and the student side will synchronize the page - turning;

Click the [Folder] button in the lower - right corner to enter the material library, where you can upload and send files in other formats;

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(4) End the live broadcast

When the instructor needs to end the live broadcast, click the operation button in the upper - left corner to end the live broadcast.

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2. H5 voice live - broadcast room

(1) Enter the H5 live - broadcast room

After creating a voice live broadcast, the instructor clicks [Live - broadcast settings] - [Live - broadcast method] - [Start the live broadcast by myself], selects 'WeChat H5' to start the live broadcast, and scans the QR code with WeChat on the mobile phone to enter the live - broadcast room for the live broadcast.

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(2) Send voice

Click the microphone icon to start voice recording;

Click to end voice recording. Click [Complete] to finish voice recording, click [Cancel] to cancel sending;

After voice recording is completed, click the send button to send the voice, click [Cancel] to cancel sending

In the elink live - broadcast room, instructors can record voice continuously. Instructors do not need to manually click to send the recording, and the system will automatically cut the recording into 60 - second voice messages and send them out.

This allows instructors to teach at their own pace without being interrupted by the action of sending voice messages.

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(3) Courseware display

Click [+] in the lower - left corner of the live - broadcast room, then click the PPT library to upload pictures, supporting single - picture or multi - picture upload;

After uploading, the corresponding courseware will be displayed at the top of the live - broadcast room. Slide to turn pages;

Click the file library or audio - video library to upload content in other formats (need to upload on the web side)

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(4) End the live broadcast

When the instructor needs to end the live broadcast, click the [More] button in the lower - right corner, and click 'End live broadcast' in the pop - up drop - down box to end the live broadcast.

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Step 4: Watch the live broadcast (H5 store or elink Live Mini Program)

1. Users can enter the live - broadcast room by scanning the QR code or opening the link.
2. After entering the live - broadcast room, students can interact with instructors by sending text content, asking questions, etc.

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