

Supplementary interactive prompts for vertical screen live rooms and optimization of the product list refresh function



I. Function Introduction

Added relevant interactive prompts in the vertical-screen live streaming room. The product list supports automatic refresh every time it is opened.

II. Purpose of Use

Help liven up the atmosphere in the live streaming room and enhance users' experience of watching the live stream and making purchases.

III. Usage Scenarios

During vertical-screen live streaming, add interactive prompts on the page (prompts for entering the live streaming room, prompts for ongoing purchases, sharing prompts, etc.) to liven up the atmosphere in the live streaming room and encourage users to engage in more interactive operations (such as clicking on products, sharing the live streaming room, etc.).

Meanwhile, when merchants use live commerce, once the merchant adds products in the backend, the product list will automatically refresh when the user opens it, enhancing users' experience of watching the live stream and making purchases.

IV. Operation Path

Learner's end: WeChat H5 - Live streaming page

V. Usage Tutorial

1.png

Step 1: Enter the [Vertical-screen Live Streaming] page

1. When users perform the following actions during the live stream (currently only vertical-screen live streaming is supported), the corresponding prompts will be displayed:

- Enter the live streaming room --> Prompt for entering the live streaming room
- Click on a product --> Prompt for ongoing purchase
- Successfully purchase a product --> Prompt for successful purchase
- Click the sharing button --> Sharing prompt

The styles of each prompt are as shown in the figure below. Interaction actions: The prompt slides in from left to right to the specified position → stays and displays → fades out in place, and then the next prompt is displayed.

2.png 3.png

Step 2: Click on the product list

On the live streaming page (including both horizontal-screen and vertical-screen live streaming), every time the user clicks to open the product list pop-up window in the live streaming room, the content of this pop-up window will be refreshed.

4.png

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