

Management Regulations for the Influencer Invitation Leaderboard Event



To maintain the normal operation order of elink and standardize users' Invitation Influencer Ranking List activities, elink formulates these regulations in accordance with current laws and regulations and the Elink Service Agreement. These regulations are an inseparable part of the Elink Service Agreement. Where these regulations are silent, the relevant provisions of the Elink Service Agreement shall apply. Users should carefully read these regulations before initiating or participating in the Invitation Influencer Ranking List activities (hereinafter referred to as the 'Activities'). Once you initiate or participate in these Activities, it shall be deemed that you have read and understood these regulations and voluntarily accept and comply with all the provisions herein.

Elink may amend these regulations according to business development and will publicly announce such amendments on the official website of elink (www.xiaoe-tech.com). Users should check the website in a timely manner. If a user does not agree to the relevant amendments, the user shall immediately stop using the corresponding services. If a user continues to use the corresponding services, it shall be deemed that the user agrees to the amended regulations.

Activity Management Requirements

Article 1: When a user initiates an activity (i.e., the 'Activity Initiator'), the user shall truthfully, objectively, and accurately describe the bonus amount or the price of the prizes, the names, types,

and quantities of the prizes. Misleading users and playing word - games are prohibited. The Activity Initiator shall distribute the prizes to the winning users in one go after the lottery draw.

Article 2: The Activity Initiator shall not change the activity, add additional conditions, or affect the prize redemption, except where it is beneficial to the activity participants.

Article 3: If the prizes distributed by the user are inconsistent with the prizes recorded in the elink backend at the time of the lottery draw, the Activity Initiator and the winning user may negotiate. If the negotiation fails, the prizes recorded in the elink backend shall prevail.

Article 4: The Activity Initiator shall not charge the winning users any additional fees (such as postage, taxes, usage fees for discounts, etc.) for any reason.

Article 5: The maximum value of a single prize shall not exceed RMB 50,000. If virtual items, the right to use items, services, etc. are used as rewards, the normal market value of the relevant items, services, etc. shall not exceed RMB 50,000.

Article 6: The description of the prizes shall be truthful, objective, and accurate. Ambiguous and misleading words are prohibited. Activities with prizes of goods under state - authorized sales (such as tobacco, lottery tickets, pharmaceuticals, etc.) or contraband are strictly prohibited.

Article 7: The winning users shall send the relevant information (such as mailing address, contact information, etc.) to the Activity Initiator within 15 days after the end of the current activity. If the information is not filled in within the time limit, the Activity Initiator has the right to deem that the winning user has waived the winning qualification. Once the contact information is submitted, it cannot be modified. Please fill it in carefully.

Article 8: The Activity Initiator shall distribute the prizes within 15 days after receiving the information filled in by the winning users and inform the users of the channels and information for querying the prize distribution.

User Behavior Regulations

Article 9: When initiating or participating in the Invitation Influencer Ranking List activities, users must comply with relevant laws, regulations, and service rules. Users shall not engage in, and shall not facilitate any behavior that violates laws and regulations, including but not limited to the following:

(1) Posting and spreading illegal and non - compliant information that endangers national order and security, contains feudal superstition, obscenity, porn, vulgarity, etc. [Manual adjustment required]

(2) Engaging in fraud, false or misleading behavior.

(3) Engaging in any behavior that infringes upon others' privacy, personal information, intellectual property rights, trade secrets, or other legitimate rights and interests.

(4) Engaging in behavior that insults or slanders others and infringes upon others' right of reputation or right of portrait.

(5) Engaging in any behavior that changes or attempts to change the system configuration provided by this activity or damages the system security.

(6) Engaging in any behavior that damages or attempts to damage network security.

(7) Engaging in improper participation in the activity, including using bullet - screen robots, using plugins in violation of regulations, maliciously registering multiple accounts, etc.

(8) Using this function to carry out activities suspected of gambling.

(9) Initiating activities with the purpose of unfair competition.

(10) Initiating activities to maliciously smear elink.

Handling of Violation Behaviors

Article 10: In case of disputes over prize distribution, elink has the right to require the Activity Initiator to prove that the prizes have been delivered to the winning users.

Article 11: In case of disputes over the Invitation Influencer Ranking List activities, the Activity Initiator and the winning user shall negotiate with each other. If the negotiation fails, they shall report or complain to elink customer service within 60 days after the end of the activity. If the time limit of 60 days is exceeded, it shall be deemed that no dispute has occurred, and elink will no longer accept reports or complaints.

Article 12: Violations of the 'Activity Management Requirements' and 'User Behavior Regulations' are regarded as violation behaviors. Depending on the severity of the circumstances, elink may restrict or prohibit the use of some or all functions or ban the account.

Statement and Disclaimer

Article 13: If a user directly incurs legal disputes due to the use of the Invitation Influencer Ranking List function, the two parties shall handle the disputes by themselves, and elink shall not assume any liability.

Article 14: If a user's behavior causes losses to elink and/or its affiliated companies (including but not limited to direct economic losses, loss of goodwill, and indirect economic losses such as compensation paid to third - parties, settlement fees, lawyer's fees, and litigation fees), the user shall compensate elink and/or its affiliated companies for all the above losses.

Article 15: If a user's behavior causes a third - party to claim rights against elink and/or its affiliated companies, elink and/or its affiliated companies may recover all the losses from the relevant person after fulfilling the obligation of monetary payment to the third - party.

Article 16: These regulations shall come into force on November 26, 2020.

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