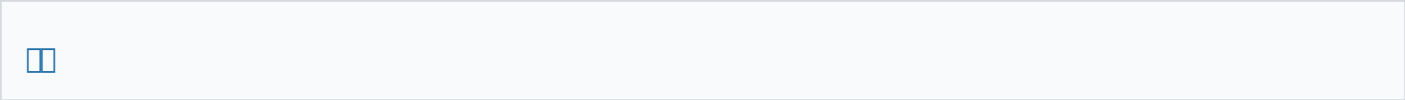


Data description of live commerce user management



1. In [Live Details - User Operations - User Management], the "Cumulative Points Earned" includes which types of points?

image/png

Data Clarification:This data refers to the total cumulative points earned by users in this live - streaming room, includingPoints won from lucky draws,Points rewards from tasks,Claimed point red envelopesandPoints rewards from participating in share - to - win campaigns.

Note:This data - the cumulative points earned during the live stream - is counted starting from 00:00 on August 9, 2024. Points earned by users in the live - streaming room before this time will not be included in the statistics.

Appendix: The following circled point - issuing functions will be included in the statistics

image/png

image/png