

Course

- [How to set up individual sales for chapter content within a course series?](#)
- [Course Usage Tutorial](#)

How to set up individual sales for chapter content within a course series?



One course series supports individual sales, and multiple chapter contents under the course series support separate sales (for specific steps, please refer to the video tutorial):

- 1) Create new courses for different contents to be sold. After creating new courses, you can use the 'Import from existing courses' option in the course catalog to import the course contents to be sold separately with one click.
- 2) There are three ways to display multiple courses:
 - ? Product recommendation: On one course page, learners can click 'Related recommendations' to see other courses available for purchase.
 - ? Combo products: On one product link, learners can select courses with different specifications for purchase.
 - ? Micro - page: One page supports custom decoration to display different course contents.

Course Usage Tutorial



I. Feature Introduction

□Courses□ are a type of systematic courses that place more emphasis on course services and the learning outcomes of students. They provide a flexible and comprehensive solution for teaching, learning, and evaluating learning outcomes.

1. Course Features

(1) In terms of content, it supports secondary directories, allowing for the arrangement of live streams, content, and various interactive tools, providing more diverse content combinations and learning, practice, and testing experiences.

(2) In terms of course start methods, it supports three ways of taking courses: students can learn at their own pace, start at a fixed time, or within a fixed start and end time. It also provides multiple ways to unlock directories, meeting the needs of various customized learning plans.

(3) In terms of course management, it supports the configuration of certificates, setting compulsory and optional sections, and completion conditions. It also supports data analysis at the overall course, section, and student levels, meeting more comprehensive data analysis capabilities and supervision and management needs.

2. Supported Content Types

Live streams, images and texts, audio, videos, documents, e - books;

3. Supported Interactive Tools

Assignments, exams, exercises, check - ins, forms, interactive tests, communities, certificates.

II. Purpose of Use

CoursesIt focuses on creating systematic courses that combine learning, practice, and testing, providing students with a more excellent learning experience. Managers can conduct more refined operations on students, improve students' learning outcomes, enhance the teaching reputation of merchants, and increase sales revenue.

III. Use Scenarios

1. CoursesAdd multi - level directories and combine multiple live streams, content, etc. Students can freely learn the combined courses. For example, "Employee Management Manual".

2. Add content and assignments to the course, set the course start time, restrict students to enter and complete the training requirements at the same time, and manage students during a unified camp period. For example, "September Sales Improvement Class".

3. Add various interactive tools such as content, check - ins, exercises, and certificates to the course.

CoursesAdd various interactive tools such as content, check - ins, exercises, and certificates. Set a fixed start and end time, set the unlocking time for each section, and require students to complete the corresponding content and interactive tasks every day as required. Achieve the goal of completing learning requirements and strong learning effects within a fixed time through refined operations. For example, "3 - Day New Employee Training Plan", "21 - Day New Store Support Plan"

IV. Operation Path

Merchant Side: Academy Management Console → Course Management → Series Courses → Courses

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V. Usage Tutorial

Step 1: Create a New Course (Management Background)

1. Create a Course

Log in to the elink Management Console, select [Series Courses] → [New] from [Courses];

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2. Content Information

Fill in the course name, cover, introduction, and details

- Name: You can enter up to 45 characters. It is recommended to enter within 14 characters.
- Cover: It is recommended to upload a picture with a ratio of 16:9, a resolution of 750*420px, and a size less than 5M.
- Introduction: The maximum input is 256 characters.

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3. Course Information

Fill in Product grouping, listing and delisting information, student visibility range

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Step 2: Add Content/Course Configuration *(Management Background)*

1. Directory Management

The directory hierarchical structure is: Course - Sub - course - Chapter - Section

Click to add a first - level directory

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Click to add a first - level directory or a second - level directory under a sub - course;

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Click to add associated various course content, supporting live streams, images and texts, audio, videos, documents, e - books, assignments, exams, exercises, check - ins, forms, interactive tests;

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supports creating new on the current page, and also supports associating or copying existing tasks;

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2. Course Settings

(1) Basic Information (already filled in during creation, can be skipped)

Fill in basic course information such as name and cover, and